## **Privacy policy**

Hi! We are happy to have you with us. Please make sure you have read the CHOIZY Privacy Policy carefully (hereinafter referred to as the "Policy") before accessing or using the App.

This Policy specifies what personal data the CHOIZY (hereinafter referred to as the "CHOIZY" or "We") collects from you, along with how we process the data as well as it explains your rights and responsibilities with respect to it.

CHOIZY LLP, a company registered at 71-75 Shelton Street, London, Greater London, United Kingdom, WC2H 9JQ, is a data controller for the purposes stipulated by the General Data Protection Regulation ("GDPR").

By using or accessing the Application, you agree to the terms of the Policy and confirm that you are at least 12 years of age and have the necessary civil rights to use the Application and validly express your consent to the processing of your personal data for the purpose of receiving the services provided by CHOIZY under the terms of the Policy, which provide as follows:

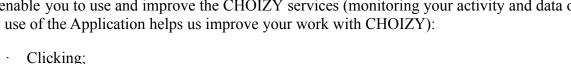
A. CHOIZY reserves the right to update or modify the Policy terms to reflect changes in our information activities. If we do so, we shall post a notice at least 10 days prior to the date when the changes have been made. The notice shall also indicate the date of the last modification to this Policy. Any changes to this Privacy Policy shall be effective at the end of the 10-day period.

B. CHOIZY has access to your personal data collected directly from you or other services / social networks that you have given the access to during registration (including the data you provide by filling out the appropriate forms):

- · Name (full name, nickname);
- · Sex:
- · Profile image (avatar);
- · Email address (or email address of parents);
- Information from social networks that you provide access to (YouTube: videos you like, subscriptions, activities; Twitter: subscriptions, timeline tweets, favorite tweets);
- · Location;
- · Pages in social networks;
- · Your status (pupil / student / employee);
- · Age and date of birth;
- Your purpose of using the application (purpose in the application);
- · Education (level/ degree);

- Place of work and position;
- Priorities / goals that you set for yourself in your work;
- Passwords (by one-way encryption).

C. As a result of your use of the Application as well as our monitoring of your activity in the Application, CHOIZY collects the following data which is processed with the only purpose to enable you to use and improve the CHOIZY services (monitoring your activity and data on the use of the Application helps us improve your work with CHOIZY):



- Scrolling;
- Typing;
- The Device you use;
- Operational System;
- IP address:
- Navigation;
- Visited pages;
- Watched videos;
- Links;
- Viewing time;
- Educational activities;
- The course of the session;
- Answers;
- Your preferences, assessment.

D. By using the Application, you provide information to your profile, which enables us to generate data on your use of our Services, including your participation in the App activities, i.e. your activity data. We also receive but DO NOT STORE technical data on how you use our Services. Additionally, we monitor your activity and record your data on the use of the Application, which helps us improve your work with CHOIZY.

E. CHOIZY may use the content (materials, works, etc.) that it is not self-developed / owned by it without infringing the intellectual property rights or other rights of third parties with the obligatory reference / indication of the owner.

- F. We collect only the data which is necessary for providing good quality of the Application, which implies we process but do not record:
  - · Name (full name, nickname);
  - · Sex;
  - · Email address (or email address of parents);
  - · Information from social networks that you provide access to (YouTube: videos you like, subscriptions, activities; Twitter: subscriptions, timeline tweets, favorite tweets);
  - · Location:
  - · Pages in social networks;
  - · Your status (pupil / student / employee);
  - · Age and date of birth;
  - Your purpose of using the application (purpose in the application);
  - · Education (level/ degree);
  - · Place of work and position;
  - · Priorities / goals that you set for yourself in your work;
  - · Passwords (by one-way encryption).
- G. Any collection, use or management of personal data from social networks, including Facebook, Instagram, Twitter (collectively "Social Networks"), is regulated by the appropriate privacy policy and privacy terms. When using social networks, you are bound to adhere to their privacy policies and terms.
- H. CHOIZY supports standard security measures to protect your personal data. This includes providing security and privacy training to protect your data. We encrypt personal data to ensure that your information remains private. We monitor the security and privacy of the suppliers to ensure that suppliers comply with our policy.
- I. CHOIZY does not store any information permanently. We collect data from social networks in real time so that it can be displayed for viewing while using the application. We store your data only for as long as it is necessary for providing the services you request in the application to keep record, comply with our legal obligations, and resolve disputes. Advertisers, CHOIZY contractors, and other stakeholders can also obtain user data to improve the application.
- J. Your consent to data processing is given to us for improving existing functions, developing new ones, identifying deficiencies, improving security, promotion, and advertising, etc. If we rely on your consent to the processing of personal data, you have the right to withdraw your consent at any time. You also have the right to object to the processing of your personal data and ask CHOIZY to stop processing the data (use the contacts specified in this Policy).

- K. If you pay for CHOIZY products through available payment services, CHOIZY will not process the payments, and such processing will be performed by payment service providers according to their policies.
- L. You have the right to data portability, so you can request that we provide you with your personal data that is available in CHOIZY; you can also request that we pass this information to another data controller, and you have the right to have your data deleted (contact CHOIZY at support@choizy.org.).
- M. If you have any questions, concerns, complaints or feedback, please email at support@choizy.org or post a letter at the following address:

CHOIZY, LLP, 71-75 Shelton Street, London, Greater London, United Kingdom, WC2H 9JQ

N. This privacy policy is in effect from 10/27/2020.